

## METROPOLITAN AMERIKANISMUS

The "influence" of America on Europe and modern architecture:

### \* AMERICAN INDUSTRY & "EFFICIENCY"

Henry Ford, My Life and Work 1922, autobiography, translated 1923  
 Frederick Winslow Taylor, Principles of Scientific Management, 1911  
 Christine Frederick, New Housekeeping, 1913 (transl. German 1921),  
Household Engineering: Scientific Management in the Home, 1915



### SKYSCRAPERS & the MODE

Guaranty Building, L. Sullivan, Buffalo, NY, 1895  
 Reliance Building, D. Burnham, Chicago, 1891, 1895  
 Flatiron Building, Burnham & Co., New York, 1903  
 Woolworth Building, Cass Gilbert, NYC, 1912

- \* Critique of the American City and (ornamented) American Skyscraper  
 W.C. Behrendt, Mendelsohn, Neutra  
 Shelton Hotel, Harman, NYC, 1924  
 cf Hugh Ferriss Skyscraper renderings, 1922 (cf 1916 NYC Zoning Laws)
- \* Chicago Tribune Tower Competition, 1922  
 Winner: Howells & Hood, 1923-5; 2nd: Eliel Saarinen  
 Others: Gropius, A. Loos, K. Lönberg-Holm

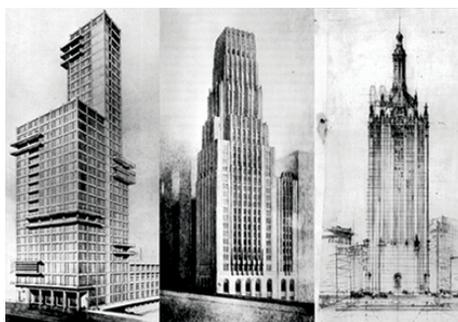


### AMERICAN INDUSTRY & "EFFICIENCY"

Gropius' article "Development of modern Industrial Architecture", Werkbund Yearbook, 1913

Images referenced in:

Le Corbusier, Towards a New Architecture, 1923 (1920-22 in L'Esprit Nouveau)  
 E. Mendelsohn, Amerika, 1926  
 R. Neutra, Amerika (1930)



## RESEARCH BIBLIOGRAPHY:

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[http://www.chicagomanualofstyle.org/tools\\_citationguide.html](http://www.chicagomanualofstyle.org/tools_citationguide.html). List alphabetically by author:

- Book Format: Author, Book Title. Place: Publisher, Date.  
 E.g. Curtis, William. Modern Architecture Since 1900. New York: Prentice-Hall, 1996.
- Edited Book: Author, ed. Book Title. Place: Publisher, Date.  
 E.g. Conrads, Ulrich, ed. Programs & Manifestoes. Cambridge, MA: MIT, 1960.
- Edited Book Chapter: Chapter Author, "Chapter Title," in Book Title, ed. Book Editor. Place: Publisher, Date, pp#.  
 E.g. Scharf, Aaron. "Constructivism," in Concepts of Modern Art, ed. N. Stangos. London: Thames & Hudson, 1974, pp.138-140.
- Journal Article: Author, "Article Title," Journal Name vol.# (Date): pages.  
 E.g. Bletter, R.H. "Expressionism & New Objectivity," Art Journal 43:2 (Summer 1983): 108-120.
- Website: Website title, "Article Title," Author, accessed on Date, <http://www.address>